



2019

SPONSORSHIP OPPORTUNITY



in support of



**Canadian Mental
Health Association**
Vernon & District
Mental health for all

CMHA VERNON & DISTRICT – 2019 CHARITY RECIPIENT

Founded in 1959, CMHA Vernon & District has been saving and changing lives while improving mental health in our community. CMHA provides programs and services for individuals and families of all ages across the spectrum of mental health with approximately 600 people monthly receiving support, education and rehabilitation.

Our vision is mentally healthy people in a healthy society. We are dedicated to improving the lives of people with lived experience of mental illness, as well as families and friends who assist them. Our goal is “mental health for all.” With help from our supporters, we provide services, influence policy and build capacity.

Mental health begins where we work, live, and play. We focus on critical support services but CMHA also leads with a new direction to empower organizations, companies and individuals to live better lives by addressing mental health and wellness issues in the workplace, at home and in the community.



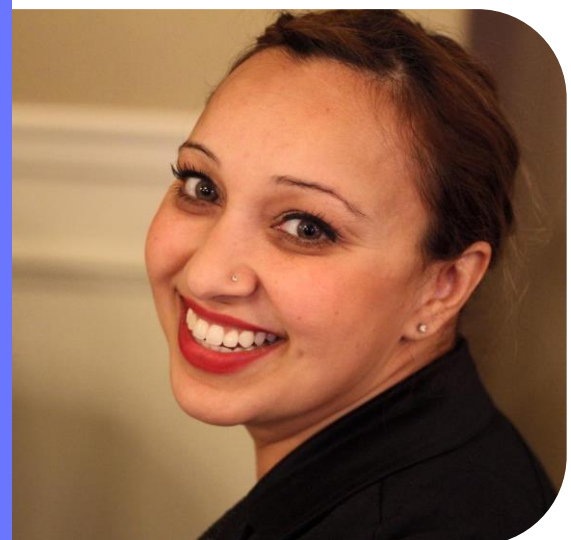
BOLLYWOOD BANG

One of the Okanagan’s most anticipated events is back! In its sixth year, Bollywood Bang is firmly established as the region’s premier multi-cultural event, featuring the best of South Asian cuisine, music and dance.

This year promises to be another spectacular celebration of culture, diversity and community spirit.

More than 700 guests will dine on authentic Indian cuisine paired with fine Okanagan wine, while enjoying live dance and music performances, a live and silent auction, and amazing prizes, amidst the remarkable setting of Predator Ridge Resort.

Since inception, Bollywood Bang has raised more than \$250,000 for local charities, demonstrating the generosity of communities in the Okanagan and Lower Mainland.



Dalvir Nahal
Founder & Organizer
Bollywood Bang Vernon

**PARTNERSHIP
OPPORTUNITIES**
*Leading the Way for a
Mentally Healthy
Community*

	TITLE/GOLD \$10,000+	VENUE PREDATOR RIDGE	SILVER \$5,000+	BRONZE \$3,000 - \$4,999
Number of sponsors per level	1	1	3	5
Complimentary Event Tickets	3 tables valued at \$5,250	✓	1 table of 10 valued at \$1,750	6 valued at \$1,050
Media release with photo announcing sponsorship	✓	✓		
Prominent placement of logo and link on electronic event marketing (e-newsletter, social media, websites)	✓	✓	✓	
Logo Branding at event (stage, vendor table, banners, signage)	✓	✓	✓	
Speaking opportunity at local event	5 minutes speaking, plus 2 – minute video	Podium recognition	Podium recognition	
Acknowledgement & thank you in CMHA Vernon's annual report	✓	✓	✓	
CMHA educational workplace presentation	✓	✓	✓	
Post-event media release mention	✓	✓	✓	
Advertisement in Event Brochure	Full page	Half page	Half page	One-third page
Ongoing social media promotion	✓	✓	✓	✓
Logo placement on print and digital marketing for local event (advertisements, posters and event forms, brochures)	✓	✓	✓	✓
Recognition in CMHA Vernon e- newsletter	✓	✓	✓	✓
Logo on CMHA Vernon website & social media	✓	✓	✓	✓
Logo exposure on-screen throughout event	✓	✓	✓	✓

YOUR IMPACT

CMHA Vernon & District is thrilled to partner with Bollywood Bang to support youth and families in our community with mental health challenges including:

Super Saturdays - an early intervention and prevention-based program for children aged 7-12 years old who have a parent living with a mental illness.

Friday Night Live – offers youth aged 13-17 a peer support-based program to manage their mental wellness.

Suicide Prevention & Community Mental Health Education – provides 24/7 Crisis Line services for more than 5,500 calls each year. Our workplace wellness programs and training equip employers, employees, health professionals and community members to improve their mental health management and assist others in their mental health journey.

Together we are changing and saving lives!

BUILDING PARTNERSHIPS

We would be pleased to meet with you to further discuss sponsorship opportunities. For further information or to set up a meeting, please contact:

Eleanor Diekert
Manager of Development & Communications
P: 250-542-3114 Ext: 224
Fax: 250-549-8446
E: eleanor.diekert@cmha.bc.ca

Canadian Mental Health Association, Vernon and District
3100 - 28 Avenue, BC V1T 1W3
Hours: Monday to Friday 8:00 am – 4:00 pm

Charitable Registration No. 10686 3731 RR 0001

